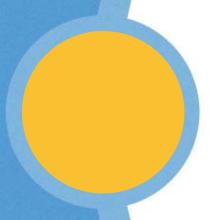


Conscience Vote on SS-M

Prepared for Australian Marriage Equality August 2012





Methodology



Methodology

- This study was conducted on the Galaxy Telephone Omnibus on the weekend of 3-5 August 2012.
- The sample was 865 Australians aged 18-69 years, distributed throughout Australia, as follows:

NSW/ACT	266
Victoria/Tasmania	253
Queensland	150
South Australia	98
Western Australia	98

- Age, gender and region quotas were applied to the sample.
- Interviews were conducted using CATI (computer assisted telephone interviewing) using the AMSRS gold standard in telephone number selection. All interviewers were personally trained and briefed on the requirements of the study.
- Following the completion of interviewing, the data was weighted by age, gender and region to reflect the latest ABS population estimates using the 2011 Census.



2.

Main Findings



Main Findings

- Should same-sex couples be allowed to marry (QC1)
 "Do you agree or disagree that same-sex couples should be allowed to marry?"
- Almost two in three (64%) of Australians believe that same-sex couples should be allowed to marry (and one in three 32% strongly agree with this).
- This proportion is up from 62% recorded in February 2012 and is the highest proportion since measures commenced in 2009.
- Almost nine in ten (87%) of people who tend to support The Greens agree that same-sex couples should be allowed to marry, with 69% strongly agreeing sith the statement.



Main Findings ...continued

 Would they be more likely to support the Coalition if the federal Coalition allowed a conscience vote on SS-M (QC2)

"A conscience vote is where politicians do not have to vote according to the official line of their party. If the federal Coalition allows a conscience vote on same-sex marriage would you be more likely or less likely to vote for the Coalition?"

- Overall 41% would be more likely to vote for the Coalition if the federal Coalition allowed a conscience vote on same-sex marriage and 22% would be less likely to vote for the Coalition. One third (32%) say that their vote would not be affected.
- Among people who tend to support the Coalition the proportion who are more likely to vote for the Coalition if there is a conscience vote on same-sex marriage is 42% (versus 22% less likely).
- Among those who support The Greens 49% are more likely to vote for the Coalition if the federal Coalition had a conscience vote on same-sex marriage with only 8% less likely to vote for the Coalition.
- Among the supporters of parties other than the Coalition, there is a potential swing towards the Coalition of up to 1.3 million Australians (2.92 million who are more likely to support the Coalition less 1.56 million who are less likely to support Coalition)



Summary and Conclusions

- Support for same-sex marriage continues to firm.
- o If the federal Coalition were to hold a conscience vote on same-sex marriage then overall 41% would be more likely to vote for the Coalition and 22% would be less likely, with a strong swing among supporters of 'The Greens' party (49% more likely to vote Coalition, 8% less likely)





Questionnaire

SECTION C - ASK IF AGED 18-69 YEARS

C1.	Now some questions about your views on various issues. Do you agree or di that same sex couples should be allowed to marry?	sagree	Strongly agree
	IF AGREE: Is that strongly agree or just agree?		Disagree
	IF DISAGREE: Is that strongly disagree or just disagree?		Don't know 5
			SR
C2.	A conscience vote is where politicians do not have to vote according to the official line of their party. If the federal Coalition allows a conscience vote on same-sex marriage would you be more likely or less likely to vote for the Coalition?	Less likely Your vote	to vote the Coalition1 to vote the Coalition2 would not be affected3 t know
			SR
C3.	Thinking about politics generally. Which political party do you tend to support of feel comes closest to representing your opinions? READ OUT 1-5 AND ROTATE 1-4		Labor 1 Liberal 2 The Nationals 3 The Greens 4 Or, some other party 5 None/ Don't know 6 Refused 7





Detailed Tabular Findings



Tables

The tables of findings are set out such that they include the following details:

Base Weight Sample (000s):

The number of completed interviews has been weighted to reflect the latest ABS population estimates. These estimates are shown in thousands (000's). The percentages in the table are based on these weighted figures.

Weights:

This indicates that in order to reflect the latest ABS population estimates the data has been weighted by age, gender and area.

Filters (where applicable):

If the table is based on a subset of respondents then this will be titled as a Filter and accompanied by a description of the sample upon which the table is based.

Respondents:

These figures show the actual sample size, indicating the total number of respondents who were asked the relevant question.

0

Tables ...continued

Each question has been analysed by a series of demographic variables as follows:

- > SEX:
- Male
- > Female
- > AGE:
- > 16-24 year
- > 24-34 years
- > 35-49 years
- > 50-69 years
- MARITAL STATUS:
 - Married (Married/de facto, living together)
 - Not married (Never married, separated, divorced, widowed)
- MAIN GROCERY BUYER:
 - Main or shared
 - ➤ No
- CHILDREN LIVING AT HOME:
 - Children aged under eighteen years living in the household
 - > No Children aged under eighteen years living in the household

0

Tables ...continued

WORK STATUS :

- > Full time
- > Part time
- Not working

SOCIO-ECONOMIC STATUS :

- Occupation of the household's main income earner
 - ➤ White collar (professional/senior management, upper white collar, lower white collar)
 - ➤ Blue collar (upper blue collar, lower blue collar)

LOCATION :

- > NSW/ACT
- Victoria/Tasmania
- Queensland
- West Australia
- > South Australia

CAPITAL CITY:

- > Sydney, Melbourne, Brisbane, Perth, Adelaide
- Rest of Australia

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Tables ...continued

- **HOUSEHOLD INCOME:**
 - > Under \$40,000
 - **>** \$40,000 -\$89,999
 - > \$90,000 or above
- > HIGHEST LEVEL OF SCHOOLING:
 - ➤ Below Year 12
 - > Year 12
- POLITICAL PARTY THEY TEND TO SUPPORT:
 - > Labor
 - Coalition (Liberal/National)
 - > The Greens
 - > Another party



5.

National Tables

GALAXY RESEARCH

TABLE 1 Standard Banner 1 *BY* C1. Agree/ disagree that same sex couples should be allowed to marry

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

		Sex			Age	÷		Marital :	Status	Grocery	Buyer	Childr	en	Work Status			S.E.S.		
	Total	Male	Female	18-24	25-34	35-49	50-69	Marr -ied	Not Marr -ied	Yes	No	Yes	No	Full Time	Part Time W	Not Orking	White	Blue	
RESPONDENTS WGHT SAMPLE (000s)	865 15010 100%	424 7431 100%	441 7579 100%	91 2053 100%	110 2994 100%	380 5105 100%	284 4858 100%	586 9886 100%	279 5124 100%	573 9715 100%	292 5295 100%	373 6241 100%	492 8769 100%	443 7454 100%	214 3838 100%	208 3718 100%	538 9234 100%	327 5776 100%	
C1. Agree/ disagree t	 that same	sex cou	ples sho	l ould be al	llowed to	marry													
TOTAL AGREE	4791	1910	2882	847	1154	1728	1062	2861	1930	3147	1644	1883	2909	2450	1323	1019	3242	1550	
Strongly agree	32%	26%	38%	41%	39%	34%	22%	29%	38%	32%	31%	30%	33%	33%	34%	27%	35%	27%	
Agree	4832	2408	2423	738	991	1607	1495	3174	1658	3284	1547	2344	2487	2466	1325	1041	2987	1845	
	32%	32%	32%	36%	33%	31%	31%	32%	32%	34%	29%	38%	28%	33%	35%	28%	32%	32%	
**SUBTOTALS	9623	4318	5305	1585	2145	3335	2558	6035	3588	6431	3192	4227	5396	4915	2647	2060	6229	3394	
	64%	58%	70%	77%	72%	65%	53%	61%	70%	66%	60%	68%	62%	66%	69%	55%	67%	59%	
TOTAL DISAGREE	1914	1125	789	281	326	598	709	1237	677	1191	723	708	1206	1072	384	459	1078	836	
Disagree	13%	15%	10%	14%	11%	12%	15%	13%	13%	12%	14%	11%	14%	14%	10%	12%	12%	14%	
Strongly Disagree	2661	1613	1048	126	432	887	1216	2047	614	1552	1109	1043	1618	1159	582	920	1539	1122	
	18%	22%	14%	6%	14%	17%	25%	21%	12%	16%	21%	17%	18%	16%	15%	25%	17%	19%	
**SUBTOTALS	4575	2738	1837	406	758	1486	1925	3284	1291	2743	1832	1751	2824	2230	966	1379	2617	1958	
	30%	37%	24%	20%	25%	29%	40%	33%	25%	28%	35%	28%	32%	30%	25%	37%	28%	34%	
Don't know	812	375	437	62	91	284	375	567	245	540	272	263	548	308	225	279	388	424	
	5%	5%	6%	3%	3%	6%	8%	6%	5%	6%	5%	4%	6%	4%	6%	8%	4%	7%	
TOTALS	15010 100%	7431 100%	7579 100%	2053 100%	2994 100%	5105 100%	4858 100%	9886 100%	5124 100%	9715 100%	5295 100%	6241 100%	8769 100%	7454	3838 100%	3718 100%	9234 100%	5776 100%	



TABLE 2 Standard Banner 2 *BY* C1. Agree/ disagree that same sex couples should be allowed to marry

			State						Housel	nold Inco	ome	Schoo	ling	Party Support				
	Total	NSW V	NSW Vic/Tas		SA	WA	Yes	No	< \$40K	\$40K- \$89K	\$90K+	Below Year 12	Year 12	Labor	Coal -ition	Greens	Other	
RESPONDENTS WGHT SAMPLE (000s)	865 15010 100%	266 5231 100%	253 4142 100%	150 2980 100%	98 1149 100%	98 1508 100%	566 9338 100%	299 5672 100%	185 3238 100%	294 5328 100%	308 5103 100%	219 3625 100%	646 11385 100%	242 4303 100%	335 5690 100%	100 1714 100%	65 1000 100%	
C1. Agree/ disagree t	I I that same I I	ı e sex coup I	les shou	ld be al	lowed to	marry												
TOTAL AGREE	4791	1464	1608	819	351	550	3198	1593	851	1679	1827	771	4020	1421	1180	1190	280	
Strongly agree	32%	28%	39%	27%	31%	36%	34%	28%	26%	32%	36%	21%	35%	33%	21%	69%	28%	
Agree	4832	1765	1188	1045	374	460	3022	1809	1046	1720	1623	1403	3429	1711	1766	296	339	
	32%	34%	29%	35%	33%	30%	32%	32%	32%	32%	32%	39%	30%	40%	31%	17%	34%	
**SUBTOTALS	9623	3229	2796	1864	725	1010	6221	3402	1897	3399	3450	2174	7449	3132	2946	1486	620	
	64%	62%	68%	63%	63%	67%	67%	60%	59%	64%	68%	60%	65%	73%	52%	87%	62%	
TOTAL DISAGREE	1914	780	451	399	137	147	1142	772	389	621	755	385	1529	401	1155	58	100	
Disagree	13%	15%	11%	13%	12%	10%	12%	14%	12%	12%	15%	11%	13%	9%	20%	3%	10%	
Strongly Disagree	2661	903	778	433	248	299	1531	1130	689	1102	691	805	1856	575	1338	134	234	
	18%	17%	19%	15%	22%	20%	16%	20%	21%	21%	14%	22%	16%	13%	24%	8%	23%	
**SUBTOTALS	4575	1683	1229	832	385	446	2673	1902	1078	1722	1446	1190	3385	976	2493	192	334	
	30%	32%	30%	28%	34%	30%	29%	34%	33%	32%	28%	33%	30%	23%	44%	11%	33%	
Don't know	812	320	117	284	39	52	444	368	263	207	207	261	550	195	251	36	46	
	5%	6%	3%	10%	3%	3%	5%	6%	8%	4%	4%	7%	5%	5%	4%	2%	5%	
TOTALS	15010 100%	5231 100%	4142 100%	2980 100%	1149 100%	1508 100%	9338 100%	5672 100%	3238 100%	5328 100%	5103 100%	3625 100%	11385 100%	4303 100%	5690 100%	1714 100%	1000	



GALAXY RESEARCH

TABLE 3

Standard Banner 1 *BY* C2. More/ less likely to vote for the Coalition if they have a conscience vote on same sex marriage

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

		Sex			Age			Marital S	tatus	Grocery Buyer		Children		Work Status			S.E.S.	
	Total	Male	Female	18-24	25-34	35-49	50-69	Marr -ied	Not Marr -ied	Yes	No	Yes	No	Full Time	Part Time W	Not orking	White	Blue
RESPONDENTS WGHT SAMPLE (000s)	865 15010 100%	424 7431 100%	441 7579 100%	91 2053 100%	110 2994 100%	380 5105 100%	284 4858 100%	586 9886 100%	279 5124 100%	573 9715 100%	292 5295 100%	373 6241 100%	492 8769 100%	443 7454 100%	214 3838 100%	208 3718 100%	538 9234 100%	327 5776 100%
C2. More/ less likely	y to vote for the Coalition if they have a conscience vote on same sex marriage																	
More likely to vote the Coalition	6137	2773	3364	1112	1215	2081	1728	3916	2220	3948	2189	2445	3692	3162	1547	1427	4145	1991
	41%	37%	44%	54%	41%	41%	36%	40%	43%	41%	41%	39%	42%	42%	40%	38%	45%	34%
Less likely to vote	3244	1878	1366	492	568	1003	1181	2026	1218	1942	1302	1312	1932	1515	809	921	1662	1582
the Coalition	22%	25%	18%	24%	19%	20%	24%	20%	24%	20%	25%	21%	22%	20%	21%	25%	18%	27%
Your vote would not be affected	4820	2487	2333	386	892	1813	1729	3352	1468	3320	1500	2028	2792	2427	1247	1147	2944	1877
	32%	33%	31%	19%	30%	36%	36%	34%	29%	34%	28%	32%	32%	33%	32%	31%	32%	32%
None/Don't know	809	293	516	63	319	208	219	592	217	505	304	456	353	350	236	223	483	326
	5%	4%	7%	3%	11%	4%	5%	6%	4%	5%	6%	7%	4%	5%	6%	6%	5%	6%
TOTALS	15010	7431	7579	2053	2994	5105	4858	9886	5124	9715	5295	6241	8769	7454	3838	3718	9234	5776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



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PAGE 3

TABLE 4 Standard Banner 2 *BY* C2. More/ less likely to vote for the Coalition if they have a conscience vote on same sex marriage

			Capital City Household Income					Schoo	ling	Party Support							
	Total	NSW V	/ic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$89K	\$90K+	Below Year 12	Year 12	Labor	Coal -ition	Greens	Other
RESPONDENTS WGHT SAMPLE (000s)	865 15010 100%	266 5231 100%	253 4142 100%	150 2980 100%	98 1149 100%	98 1508 100%	566 9338 100%	299 5672 100%	185 3238 100%	294 5328 100%	308 5103 100%	219 3625 100%	646 11385 100%	242 4303 100%	335 5690 100%	100 1714 100%	65 1000 100%
C2. More/ less likely	to vote	for the	Coalitio	n if the	y have a	consci	ence vote	on sam	ı ne sex maı I	riage							
More likely to vote the Coalition	6137	2135	1688	1296	423	594	3674	2463	1143	2242	2200	1237	4900	1637	2390	847	434
	41%	41%	41%	43%	37%	39%	39%	43%	35%	42%	43%	34%	43%	38%	42%	49%	43%
Less likely to vote the Coalition	3244	1126	945	551	233	389	2055	1189	951	1193	939	990	2254	1226	1241	139	194
	22%	22%	23%	18%	20%	26%	22%	21%	29%	22%	18%	27%	20%	28%	22%	8%	19%
Your vote would not be affected	4820	1631	1396	907	422	465	3155	1665	966	1610	1746	1124	3696	1282	1870	685	339
	32%	31%	34%	30%	37%	31%	34%	29%	30%	30%	34%	31%	32%	30%	33%	40%	34%
None/Don't know	809	339	113	226	70	60	454	355	177	283	219	275	534	159	189	43	33
	5%	6%	3%	8%	6%	4%	5%	6%	5%	5%	4%	8%	5%	4%	3%	3%	3%
TOTALS	15010	5231	4142	2980	1149	1508	9338	5672	3238	5328	5103	3625	11385	4303	5690	1714	1000
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



GALAXY RESEARCH

TABLE 5

Standard Banner 1 *BY* C3. Politicial party support

		Sex			Age	<u> </u>		Marital S	tatus	Grocery	Buyer	Children		Work Status			S.E.S.		
	Total	Male	Female	18-24	25-34	35-49	50-69	Marr -ied	Not Marr -ied	Yes	No	Yes	No	Full Time	Part Time W	Not orking	White	Blue	
RESPONDENTS WGHT SAMPLE (000s)	865 15010 100%	424 7431 100%	441 7579 100%	91 2053 100%	110 2994 100%	380 5105 100%	284 4858 100%	586 9886 100%	279 5124 100%	573 9715 100%	292 5295 100%	373 6241 100%	492 8769 100%	443 7454 100%	214 3838 100%	208 3718 100%	538 9234 100%	327 5776 100%	
C3. Politicial party	support																		
Labor	4303	2283	2021	583	940	1328	1451	2376	1928	2732	1571	1838	2466	2054	1130	1119	2732	1571	
	29%	31%	27%	28%	31%	26%	30%	24%	38%	28%	30%	29%	28%	28%	29%	30%	30%	27%	
COALITION	4981	2385	2596	569	882	1673	1856	3813	1168	3155	1826	2248	2733	2780	1110	1091	3320	1661	
Liberal	33%	32%	34%	28%	29%	33%	38%	39%	23%	32%	34%	36%	31%	37%	29%	29%	36%	29%	
The Nationals	709	449	261	54	20	266	369	534	176	454	256	228	481	288	236	185	367	343	
	5%	6%	3%	3%	1%	5%	8%	5%	3%	5%	5%	4%	5%	4%	6%	5%	4%	6%	
**SUBTOTALS	5690	2834	2856	623	903	1939	2225	4347	1343	3609	2081	2476	3214	3067	1347	1276	3687	2004	
	38%	38%	38%	30%	30%	38%	46%	44%	26%	37%	39%	40%	37%	41%	35%	34%	40%	35%	
The Greens	1714	666	1048	479	348	583	304	938	776	1057	658	617	1097	742	514	459	1138	576	
	11%	9%	14%	23%	12%	11%	6%	9%	15%	11%	12%	10%	13%	10%	13%	12%	12%	10%	
Some other party	1000	602	398	121	79	495	305	677	323	633	367	359	641	604	218	177	549	451	
	7%	8%	5%	6%	3%	10%	6%	7%	6%	7%	7%	6%	7%	8%	6%	5%	6%	8%	
None/ don't know	2043	896	1147	205	666	664	508	1407	636	1461	582	868	1175	852	522	669	908	1135	
	14%	12%	15%	10%	22%	13%	10%	14%	12%	15%	11%	14%	13%	11%	14%	18%	10%	20%	
Refused	259	150	110	42	58	95	64	142	117	223	36	84	176	134	107	18	220	40	
	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	2%	2%	3%	0%	2%	1%	
TOTALS	15010	7431	7579	2053	2994	5105	4858	9886	5124	9715	5295	6241	8769	7454	3838	3718	9234	5776	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	



GALAXY RESEARCH

TABLE 6 Standard Banner 2 *BY* C3. Politicial party support

			State				Capital	City	Housel	nold Inco	ome	Schoo	ling	Party Support				
	Total	NSW V	ic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$89K	\$90K+	Below Year 12	Year 12	Labor	Coal -ition	Greens	Other	
RESPONDENTS WGHT SAMPLE (000s)	865 15010 100%	266 5231 100%	253 4142 100%	150 2980 100%	98 1149 100%	98 1508 100%	566 9338 100%	299 5672 100%	185 3238 100%	294 5328 100%	308 5103 100%	219 3625 100%	646 11385 100%	242 4303 100%	335 5690 100%	100 1714 100%	65 1000 100%	
C3. Politicial party	support																	
Labor	4303 29%	1683 32%	1123 27%	765 26%	278 24%	454 30%	2761 30%	1542 27%	972 30%	1637 31%	1510 30%	808 22%	3495 31%	4303 100%				
COALITION Liberal	4981 33%	1773 34%	1297 31%	998 33%	392 34%	521 35%	3350 36%	1631 29%	744 23%	1634 31%	2181 43%	1206 33%	3775 33%		4981 88%			
The Nationals	709 5%	254 5%	117 3%	254 9%		85 6%	162 2%	547 10%	324 10%	168 3%	156 3%	346 10%	363 3%		709 12%			
**SUBTOTALS	5690 38%	2027 39%	1414 34%	1251 42%	392 34%	605 40%	3512 38%	2178 38%	1069 33%	1802 34%	2337 46%	1553 43%	4138 36%		5690 100%			
The Greens	1714 11%	573 11%	685 17%	163 5%	127 11%	166 11%	1132 12%	582 10%	433 13%	719 14%	509 10%	203 6%	1511 13%			1714 100%		
Some other party	1000 7%	377 7%	331 8%	105 4%	155 14%	31 2%	617 7%	383 7%	187 6%	474 9%	248 5%	278 8%	722 6%				1000 100%	
None/ don't know	2043 14%	538 10%	480 12%	576 19%	197 17%	251 17%	1106 12%	936 17%	517 16%	633 12%	432 8%	678 19%	1365 12%					
Refused	259 2%	32 1%	109 3%	119 4%			210 2%	50 1%	60 2%	63 1%	67 1%	106 3%	153 1%					
TOTALS	15010 100%	5231 100%	4142 100%	2980 100%	1149 100%	1508 100%	9338 100%	5672 100%	3238 100%	5328 100%	5103 100%	3625 100%	11385 100%	4303 100%	5690 100%	1714 100%	1000 100%	





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