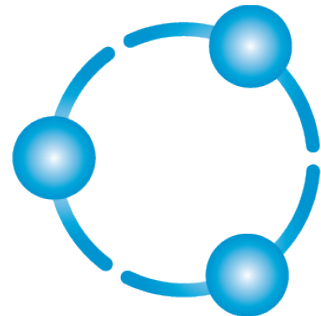


Same-Sex Marriage Inevitability

Commissioned by: Australian Marriage Equality, and
Parents and Friends of Lesbians and Gays
May 2011





1. Methodology



Methodology

- ▶ This study was conducted on the Galaxy Omnibus on the weekend of 27-29 May 2011.
- ▶ The sample was 1,052 respondents aged 18 years and older distributed throughout Australia, as follows:

➤ NSW/ACT	316
➤ Victoria/Tasmania	296
➤ Queensland	192
➤ South Australia	124
➤ Western Australia	124
- ▶ Interviews were conducted using CATI (computer assisted telephone interviewing) with telephone numbers randomly selected from electronic White Pages. All interviewers were personally trained and briefed on the requirements of the study.
- ▶ Age, gender and region quotas were applied to the sample.
- ▶ Following the completion of interviewing, the data was weighted by age, gender and region to reflect the latest ABS population estimates.



2. Main Findings



Main Findings

- ▶ Three in four (75%) of Australians say that it is inevitable that eventually the law will change in Australia to allow same-sex couples to marry.
- ▶ This view is held slightly more by females (80%) compared to males (71%) and is held slightly less among the 50 years and older age group (68%)



3. Questionnaire

SECTION D – ASK IF AGED 18 YEARS AND OVER

D1. Do you believe it is inevitable that eventually the law will change in Australia to allow same-sex couples to marry?

Yes 1

No..... 2

Don't know..... 3



4. Detailed Tabular Findings



Tables

- ▶ The tables of findings are set out such that they include the following details:

1 BASE: Weight Sample (000's):

The number of completed interviews has been weighted to reflect the latest ABS population estimates. These estimates are shown in thousands (000's). The percentages in the table are based on these weighted figures.

2 WEIGHTS:

This indicates that in order to reflect the latest ABS population estimates the data has been weighted by age, gender and area.

3 FILTERS (Where applicable):

If the table is based on a subset of respondents then this will be titled as a Filter and accompanied by a description of the sample upon which the table is based.

4 RESPONDENTS:

These figures show the actual sample size, indicating the total number of respondents who were asked the relevant question.



Tables ... continued

► Each question has been analysed by a series of demographic variables as follows:

→ **SEX:**

- Male
- Female

→ **AGE:**

- 16-24 years
- 25-34 years
- 35-49 years
- 50 years or older

→ **MARITAL STATUS:**

- Married (married/de facto/living together)
- Not married (never married/separated/divorced/widowed)

→ **MAIN GROCERY BUYER:**

- Yes/Shared
- No

→ **CHILDREN AT HOME:**

- Children under 18 living in the household
- No children under 18 living in the household



Tables ... continued

→ WORK STATUS:

- Working full-time
- Working part-time
- Not working

→ SOCIO-ECONOMIC STATUS:

- *Occupation of the main income earner of the household:*
 - White collar (professional/senior management, upper white collar, lower white collar)
 - Blue collar (upper blue collar, lower blue collar)

→ LOCATION:

- NSW / ACT
- Victoria / Tasmania
- Queensland
- South Australia
- Western Australia

→ CAPITAL CITY:

- Sydney, Melbourne, Brisbane, Adelaide or Perth
- Rest of Australia



Tables ... *continued*

- **HOUSEHOLD INCOME:**
 - Under \$40,000
 - \$40,000 - \$69,999
 - \$70,000 plus

- **HIGHEST LEVEL OF SCHOOLING:**
 - Below Year 12
 - Year 12.

GALAXY RESEARCH

TABLE 1

Standard Banner 1 *BY* D1 Inevitable the law will change

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age				Marital Status		Grocery Buyer		Children		Work Status			S.E.S.	
		Male	Female	18-24	25-34	35-49	50+	Marr -ied	Not Marr -ied	Yes /Shared	No	Yes	No	Full Time	Part Time	Not Working	White	Blue
RESPONDENTS	1052	527	525	109	134	365	444	687	365	695	357	396	656	464	240	348	616	436
WGHT SAMPLE (000s)	16970	8265	8705	2090	2987	4954	6939	10788	6182	11222	5748	6168	10802	7549	3855	5566	9928	7042
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
D1 Inevitable the law will change																		
Yes	12772	5828	6944	1616	2364	4058	4734	8075	4696	8753	4019	4798	7974	5928	2936	3908	7688	5084
	75%	71%	80%	77%	79%	82%	68%	75%	76%	78%	70%	78%	74%	79%	76%	70%	77%	72%
No	3247	1979	1267	431	497	710	1609	2028	1219	1871	1375	1084	2163	1322	723	1201	1875	1371
	19%	24%	15%	21%	17%	14%	23%	19%	20%	17%	24%	18%	20%	18%	19%	22%	19%	19%
Don't know	951	457	494	42	126	187	596	685	266	597	354	287	664	299	196	457	365	586
	6%	6%	6%	2%	4%	4%	9%	6%	4%	5%	6%	5%	6%	4%	5%	8%	4%	8%
TOTALS	16970	8265	8705	2090	2987	4954	6939	10788	6182	11222	5748	6168	10802	7549	3855	5566	9928	7042
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 2

Standard Banner 2 *BY* D1 Inevitable the law will change

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State					Capital City		Household Income			Schooling	
		NSW	Vic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$69K	\$70K+	Below Year 12	Year 12
RESPONDENTS	1052	316	296	192	124	124	672	380	252	224	464	329	723
WGHT SAMPLE (000s)	16970	5934	4701	3326	1332	1677	10459	6511	3997	3634	7446	5138	11832
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
D1 Inevitable the law will change													
Yes	12772	4413	3498	2493	1122	1246	7913	4859	2786	2836	5914	3553	9219
	75%	74%	74%	75%	84%	74%	76%	75%	70%	78%	79%	69%	78%
No	3247	1170	853	682	192	351	2006	1241	930	660	1253	1068	2179
	19%	20%	18%	20%	14%	21%	19%	19%	23%	18%	17%	21%	18%
Don't know	951	351	350	151	18	80	540	411	281	138	279	517	435
	6%	6%	7%	5%	1%	5%	5%	6%	7%	4%	4%	10%	4%
TOTALS	16970	5934	4701	3326	1332	1677	10459	6511	3997	3634	7446	5138	11832
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



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